

Trading Portal Development

About Client:

The India based client is one the largest manufacturer of pharmaceutical drugs. The company is also into raw material, packaging material and finished products trading.

The Business Need:

The client wanted to host a portal for all its trading needs. Previously they had no such internet based application. Their core business platform was manual. In short span of time company has emerge as a leader in pharmaceutical goods trading and has registered a huge popularity with their business model. Increasing pressure from their clients and lack of technological automation the company was finding it complicated to track their on going as well as finished deals and their customers information, which led to low end customer satisfaction and had started hurting their revenues.

The Solution:

Client approached Intellect Logic for portal requirement, and client got impressed with Intellect Logic's business consulting and Business Logic designing and with proper architecture and documentation.

Intellect Logic also suggested new way of sales process which resulted in reduced time for sales cycle.

The client thereby got Intellect Logic to develop a new internet portal for all their trading requirements. Intellect Logic was responsible for re designing of whole work flow and business logic as well as design and development of portal.

Having developed the dynamic website Intellect Logic has used latest coding architecture which can handle multiple requests from users with security and faster performance.

The portal is Web2.0 application where Intellect Logic has used high level Ajax and Widgets, the table less design is as per the standards of Web2.0.

Technologies:

- ❖ PHP 5
- ❖ MySQL 5
- ❖ AJAX
- ❖ Smarty Template Engine 2.6
- ❖ ZEND 1.8
- ❖ Apache Server 2.4

Benefits:

- ✓ Increased revenue by 70%
- ✓ Enhanced Tracking of Order Status, Allocations and Re-allocations
- ✓ Increased level of transparency in processes
- ✓ Faster turnaround time
- ✓ Process internationalization
- ✓ Increased customer satisfaction

About Intellect Logic:

Intellect Logic Softwares Pvt Ltd is a fastest growing IT service and Consulting company based in India. With our service offerings we consistently try to deliver best of breed technological solutions to our clients thorough our seamless integration of innovation and robust technology solutions.

Contact

Intellect Logic Softwares Pvt Ltd

Building no. 10, Eastern Paradise, Beside Prabhavee Tech Park, Baner, Pune – 411045 Maharashtra (India)

Website : www.intellect-logic.com

Email: sales@intellect-logic.com

Phone: 91.20.32606630

24x7 Cell: 91.9860948356